

CES Leads Plastic Curb Campaign

By Tathya Correspondent - April 12, 2022



Bhubaneswar: While State Government is making determined efforts for elimination of Single Use Plastic in Odisha, Center For Environmental Studies(CES) has extended its support for such a green endeavor in a big way.

CES is taking proactive steps in this regard, thanks to a well laid out strategy by Team CES headed by veteran IFS Officer, Rajiv Kumar Director CES. Mr.Kumar is known for his love for nature and green efforts.

CES has conducted massive awareness campaign across the State, which has resulted in a positive way leading to awareness on dangerous effects of Single Use Plastic, said a senior official in Department of Forest, Environment and Climate Change.

While CES is organizing pledge taking by school students in Ganjam, Puri, Khurda, Cuttack, Jagatsinghpur, Kendrapada, Mayurbhanj, Angul, Sambalpur and Balangir in a big way, it is taking up such initiatives in major City Centers including Bhubaneswar.

District Education Officers (DEO) are mobilized for awareness and sanitation campaign for curbing use of Single Use Plastic across the state, students are joining the campaign with motivated spirit.

Dangerous aspects of Single Use Plastic are being presented through banners and posters, which are highly motivating as these are innovative ones, admit students.

While there are 15,000 Eco Clubs in the Schools of Odisha, managed by CES, these centers are being motivated to make the areas free of Single Use Plastic.

Making these schools as 'Plastic Free Zones' is the prime agenda of CES, said an officials while adding that the Organization is working in a systematic way, said sources in the Department of Forest Environment and Climate Change.

In this effort, Odisha State Pollution Control Board(OSPCB) has joined hands in an effective way, thanks to the Member Secretary OSPCB, K Murugesan.

Dr.Murugesan is helping out CES in this regard as OSPCB is the Nodal Agency for curbing Single Use Plastic.

OSPCB is coordinating the green efforts with District Collectors, Panchayati Raj and Drinking Water Department, School & Mass Education Department as well as Housing & Urban Development Department.

While CES is taking up the awareness campaign in schools, it has been advised to take up Guided Tours for senior citizens, Lion Club, Rotary Club and other leading organizations.



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